

# URBAN UPDATE

News from the Maxine Goodman Levin College of Urban Affairs

November/December 2006

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## International Students Bring a Fresh Perspective

The Levin College prides itself on being one of the nation's top colleges for the teaching, study, and advancement of urban policy, planning, and public administration. However, partially as a result of its national ranking and in large part due to the innovative work of a number of Levin College faculty and staff abroad, the College's reputation has expanded beyond the United States, attracting an ever-increasing number of students from other countries. The Levin College has always had a small number of international students, the majority of whom came here through the College's cooperative program with Chung-Ang University in Seoul, Korea (for more information on this program, see the May/June 2005 issue of *Urban Update*). However, the number of international students studying at the College has grown in recent years to include students from India, Israel, Palestine, Croatia, Peru, and Madagascar, among other countries. All of these students bring the unique perspective of their home country's approach to urban issues even as they take courses in American approaches to planning, economic development, and policy. This convergence of approaches and perspectives enhances the classroom experience for every student.

Among the college's 641 enrolled students in fall 2006, 36 came to the Levin College from another country. The largest cohort of international students is from India, and much of the increase in students as come through word of mouth. PhD student **Uday Kandula** found the Levin College through [gradschools.com](http://gradschools.com). He says he made a list of 32 universities in the U.S. that offer a PhD in Urban Planning and Urban Affairs. After looking at rankings, GRE and TOEFL cut-off marks, fee structures, and course offerings, he winnowed down the list to nine schools, with the Levin College at the top. Kandula notes that, "Urban affairs and urban planning is one field that is still in a budding stage in India. In addition, countries like India cannot afford to experiment in this field due to the poor economy and huge population size. On the other hand, the U.S. has experimented so much in this field that these experiences can become a rich learning resource for developing countries like India. In India it is quite common that everyone sees the U.S. as a natural destination for higher education, as we all see that most of our senior faculty have degrees from the U.S."



UDAY KANDULA

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## FROM THE DESK OF DEAN MARK S. ROSENTRAUB

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Dear Friends,

This issue highlights an important changing face of the Levin College. Our College's national ranking and the reputation established by our faculty and staff have always attracted students from across Ohio, the Midwest, and from other parts of the United States. Now we are focused on increasing the number of students from other countries, and our front page feature puts a face—actually several "faces"—on the rising number of students from other countries who have chosen the Levin College for their graduate education. At the current time, more than 10 percent of our graduate students call another country home. Of course, they also are beginning to identify Cleveland as their "American home," and we hope that their experiences here encourage them to tell others about the opportunities at our College and in Northeast Ohio.

We have several goals for our initiatives or engagements with other countries and with universities in India, Korea, and in selected other countries. First, we have the capacity and potential to increase the number of foreign students enrolled in our programs. To do that, however, we will need to provide all of our graduate students with help in writing and other language issues. We want all of our students to succeed and as a result we are looking at a more extended set of relationships with the University's "English As A Second Language" program as well as the provision of support to help all graduate students improve their writing skills.

Second, we need to take full advantage of the assets students from other countries bring to our domestic students and faculty. Beginning in 2007 we will extend the number of special programs organized by our own Fran Hunter to improve the incorporation of international students into the life of the students, staff, and faculty of our College.

Third, with a very strong relationship established with a university in the Republic of Korea and the potential for a similar relationship with two universities in India, the College will be launching a new set of initiatives designed to make it possible for U.S. students to spend a semester at one of these universities. All of the courses these students take would count towards their Levin College degrees. Taking some graduate courses in India or Korea will give our students the competitive edge they need when they talk to their future employers. We also hope that these new initiatives and programs will attract far larger numbers of students from across the United States to our campus.

Through our efforts to extend our image and reputation across the nation and into several other countries, we will also continue to underscore the value of and opportunities in Northeast Ohio for immigrants and businesses from other countries. Thus, building the Levin College and CSU can also help to expand the economic vitality of Northeast Ohio.

This issue of *Urban Update* also celebrates the placement of portraits of Albert Levin and Maxine Goodman Levin in our College. Celebrated local artist Kathleen McKenna captured the spirit and vision of Albert and Maxine, and in real sense, many of us feel that they are now both at home with us here in the College. Please, on your next visit to the College, be sure to see these extraordinary works of art, which have been placed on the third floor just outside of the Dean's office. Maxine always asked us to change Cleveland for the better for the simple reason that you love it. I want to note the achievement of graduate students Erin Aleman and Justin Glanville, whose innovative idea of tours of the "new" Cleveland for returning expatriates who visit their families at holiday time has been featured in *Cleveland Magazine* and in "Cool Cleveland." Erin and Justin are changing Cleveland. Why? Because they love it. If you take Erin and Justin's tour, you may just rediscover your love for Cleveland as well.

Best wishes for a joyous holiday season and a peaceful new year.

*Dean Mark S. Rosentraub*

## INTERNATIONAL STUDENTS BRING A FRESH PERSPECTIVE

*continued from page 1*



SASHANK GARIKAPATI

Kandula recommended the Levin College to his friend **Sashank Garikapati**, who had just graduated from Jawaharlal Nehru Technological University (JNTU), which has one of the few undergraduate planning programs in India. Dr. Wendy Kellogg, director of the Master of Urban Planning, Design, & Development, notes that Garikapati in turn recruited a number of friends who were graduating from JNTU

and wanted to pursue graduate degrees in planning. She says that one of the reasons the Levin College is attractive to students from India is our Geographic Information Systems (GIS) and real estate expertise in planning. "Planning as it is taught in India and architecture as it is taught in India is British town planning. Students are looking for the skill sets necessary to work with international development companies, who are building in India like crazy," she says. "They need to figure out where to put buildings, roads, etc. GIS and development skills are crucial. Students know that once they have a degree from the U.S., they're marketable to all the U.S. and international companies that are doing development."

Dr. Kellogg feels that all students benefit when given the opportunity to study and socialize with counterparts from other countries. She notes that Northeast Ohio needs to remember that it is part of a global economy. "And not just the economy," she adds. "We're part of the planet. We don't exist by ourselves. Students need the opportunity to learn about the larger world. Meeting someone from halfway around the globe encourages that. We're all looking for new ideas to help us make life better here in Cleveland and Northeast Ohio. While you can't take directly from one place to another, sometimes you can learn more about your own city by looking at it a little differently from someone who is from outside."

Dr. Kellogg goes on to say that, "We're here to serve our students. Even if they get a job in Cleveland, it's not unlikely that in the future they will be going overseas. I just think that's part of their education today." Dean Rosentraub visited several universities in India last March, and the College is in the beginning stages of establishing relationships with schools in Punjab and Delhi. A long-term goal is to find a partner university in India so the Levin College will be able to offer an overseas experience for its students.

PhD student **Dafna Sholomovich** ('04 MPA) chose to study abroad because she felt the economic situation and job market in her home country of Israel was limited. She notes that she has family here in Cleveland, "so I felt this would be the place for me. I would learn new things, experience a new place, and have the support of family rather than encountering the challenge

on my own. Studying abroad appealed to me as a way to mature, to become more independent, to learn about a new country and culture, and to learn about myself." She adds that her family knew one person at Cleveland State University and that, fortunately, was Dean Mark Rosentraub, who has remained an advisor and become a mentor to Sholomovich. She is unsure whether she will return home to Israel once she has received her degree, feeling that her next move depends on what opportunities present themselves. Sholomovich says that through her education at the Levin College, "I have acquired and am still in the process of creating an extensive "tool box" of theories, philosophies, methods, methodologies, and more. Wherever I choose to go, I will take with me the knowledge and experiences the distinguished faculty of the Levin College of Urban Affairs have provided me with. In the end, I will have acquired formal knowledge in my field of interest and a whole lot of informal knowledge from the place, the people, and from being far away and on my own."

In addition to a growing number of international students, the Levin College is hosting **Saša Drezgiæ**, a visiting scholar from Croatia. Drezgiæ is finishing his PhD in Economics at the University of Ljubljana in Slovenia and is also employed as a researcher at the University of Rijeka. Part of his study requirements include a residency at a foreign university. Drezgiæ's first contact with the college came last year when Kevin O'Brien, the director of the Levin College's Center for Public Management, was teaching at the University of Rijeka. One of Drezgiæ's primary interests is econometrics. When he learned of the Levin College's reputation in economic development, he and O'Brien began discussing the possibility of Drezgiæ coming to the Levin College. O'Brien and Unger Center director Tom Cozzens were able to find financing and brought Drezgiæ here in time for the beginning of the fall semester.

O'Brien notes that Drezgiæ's mentor at the University of Rijeka is the same professor with whom he team taught a course for the Master of Public Administration program there. O'Brien saw that Drezgiæ was interested in public finance and implications on Croatia and wanted to learn about the topic in a way that would help him in his dissertation. "We decided that Saša would be well served by coming here," O'Brien says. "We can put him in touch with a lot of people in public finance that he might never be able to meet otherwise. He's learning more about econometrics and is working with Dr. Brian Mikelbank."



DAFNA SHOLOMOVICH



SAŠA DREZGIÆ

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## INTERNATIONAL STUDENTS BRING A FRESH PERSPECTIVE

*continued from page 3*

O'Brien notes that, "We have this young guy from a country we've been working with, and we can learn a lot from him as well. He's here for a different reason from other students, but fulfills the mission of the college. Part of that mission has been formed through the success of outreach program to Croatia—practitioners, academics, and public administrators. Saša crosses many of those boundaries. Whereas we've been bringing in Croatian officials for a week or so, Saša will be here for three or four months. He can use this experience not only to build his dissertation but to build his career in public administration and public finance."

Drezgiæ has several goals for his time here. He wants to improve his scientific capacity, especially in econometrics, which is his main area of expertise. He also hopes to make connections with younger professors so that they might possibly collaborate on research projects in the future. He's finding that the experience of living in a new culture teaches him something new each day and that he gains new perspectives when discussing urban and related issues. Drezgiæ finds the general way of life very different, from food to infrastructure, as Croatia doesn't have suburbs in the American sense. He notes that, "there are so many differences. The U.S. is a fiscal federalist system. It's surprising how involved people here are on local issues. Nobody would care about a local zoning issue in Croatia—people are more interested in national issues and the general economic situation. We don't have local property tax in Croatia like you do here, so that's probably why."

Drezgiæ is finding things that he's learned here will apply to his future career in Croatia. He admires the highly developed information system in the U.S. so that, for example, a physician can easily send a patient's medical information to a specialist. Drezgiæ also notes the usefulness of advanced GIS mapping, which cover every detail of maps used in capital planning. "We have laws that regulate local capital planning," he says, "but that planning doesn't always happen in practice," and adds that he thinks economic system in the U.S. is more efficient than in Croatia.

He has seen some negatives during his time in the U.S. "Homelessness is a much bigger problem here than in Croatia," he says. "It's very rare in Croatia and in Europe." And he feels that personal security is a bigger issue in the U.S. than in Croatia, citing as one example being able to leave his locker key on the edge of the gym floor in Croatia while playing basketball and not having to worry that it would be stolen, whereas the first time he did that while playing in Cleveland, the key was taken (fortunately he got it back with nothing stolen from the locker).

Although he has only been in the U.S. two months, Drezgiæ has already found the experience invaluable. He notes that he attended the university's orientation for international students and says that, "the melting pot of ideas here is incredible. Different cultures are focused on different things. Some cultures are focused on math and science, some cultures are focused on biology. The mix of students is incredible."

Drezgiæ's goal is to finish his dissertation while he is in the U.S. and earn his PhD in December. He hopes to then become a docent at the University of Rijeka, which will be his first step on the way to becoming a professor. He notes that U.S. university professors are more approachable than in Croatia. "I like the American approach," he says, "I like the idea of being both a professor and a friend to students."

Urban  
UPDATE

The Levin College hosts "Global Connections," a seminar for international students, every second Wednesday of the month at 12:00 p.m. in the Sweet Seminar Room (UR 241). In the top picture is Satya Subha Vyakaranam (MUPDD student) who gave a presentation on "Indian Temple Architecture and its Evolution" on October 18th.

Bottom picture: Frances Hunter, Levin College, and student Gowri Potharaju schedule programming for Global Connections.



For more information, contact  
[fran@urban.csuohio.edu](mailto:fran@urban.csuohio.edu) or  
[gowri.potharaju@gmail.com](mailto:gowri.potharaju@gmail.com).

### PICTURES FROM CSU'S INTERNATIONAL DAY

(PHOTO CREDIT UDAY KANDALA)



## PICTURES FROM IN TRIBUTE TO THE PUBLIC SERVICE HONORING JEANETTE GRASSELLI BROWN

Cleveland State  
University  
Maxine Goodman Levin  
College of Urban Affairs

2006  
*In Tribute to the  
Public Service*

A SALUTE TO  
JEANETTE GRASSELLI BROWN

Award & Scholarship  
Friday, October 20, 2006  
Cleveland City Hall



LtoR: CSU President, Michael Schwartz,  
Honoree Jeanette Grasselli Brown,  
Levin College Dean, Mark S. Rosentraub



2006 Cotner Scholarship Recipient,  
Katherine Lott



Jeanette and Glenn Brown



In Tribute to the Public Service Committee  
Chairman, Tom Adler



Cleveland City Council President,  
Martin J. Sweeney



Executive Director, Cleveland Scholarship  
Programs, Maria Boss



CEO, ideastream, Jerry Wareham



Visiting Committee Member, Dave Reines



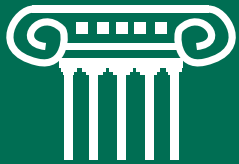
Visiting Committee Members,  
Mort Levin and James Levin



Cynthia and Edward Adams,  
Chair, Ohio Board of Regents



CSU Executive-in-Residence Steve Minter  
and Visiting Committee Member,  
Richard Pogue both former  
In Tribute Recipients



Albert A. Levin Chair of  
Urban Studies and Public Service



*Jeffrey L. Brudney Ph.D.*  
is the 14th professor to be installed as the  
Albert A. Levin Chair of Urban Studies and

Public Service at Cleveland State University's Maxine Goodman Levin College of Urban Affairs. Dr. Brudney has published widely in the areas of public administration, the nonprofit sector, and volunteerism. According to a study in the January 2005 issue of the *Journal of Public Administration Education*, he ranks tenth in research productivity among scholars world-wide based on article publication in all referred journals affiliated with the American Society for Public Administration over the past decade. The Urban Institute calls him "the foremost research expert on volunteer management programs and community volunteer centers in the United States."

*Save the Date!*

Maxine Goodman Levin College of Urban Affairs at  
Cleveland State University

invites you to the installation of

**Jeffrey L. Brudney, Ph.D.**

**Albert A. Levin Chair of Urban Studies and Public Service  
"Cleveland in January: No Place I Would Rather Be"**

■ ■ ■

Wednesday, January 31, 2007  
4:00-6:00 p.m.

Atrium

Maxine Goodman Levin College of Urban Affairs  
Glickman-Miller Hall • 1717 Euclid Avenue  
Reception to follow • RSVP to 216.687.2133 or via  
e-mail to jane@urban.csuohio.edu by Monday, January 29th

## FOCUS ON THE CENTER FOR CIVIC EDUCATION

The College's newest center, the Center for Civic Education, has actually been a part of the College for several years, as it integrates the Forum, the Campbell Gallery, and the *Urban Issues* television show, as well as the public policy research and program evaluation that had been conducted by Forum and other College researchers. Center Director **Kathy Hexter** states that the move to a center "better defines the work that we do, combining research, program evaluation, and civic education and engagement and pulls it all together. We had always functioned as a center, but because we were known as the Forum, we were not labeled as a center. This change just aligns our function with our name."



Kathy Hexter

The cornerstone of the Center is the Forum Program, which was established in 2000 based on the premise that an informed and engaged citizenry is critical for the future economic growth and prosperity of the region. The Forum acts as a place where the university and the community can come together in public forums and dialogue in order to learn about key issues facing Northeast Ohio. Forum programs also serve as an ongoing resource for classes and students. The Forum was recognized by *Northern Ohio Live* magazine as "a springboard for economic and social progress throughout the region" and was the recipient of the national 2003 CivicMind™ award.

The Forum has built an impressive record of engaging the community and advancing public dialogue on environmental, planning and economic development decisions that shape the Northeast Ohio region. Since 2000, over 14,000 people have attended over 125 forum events ranging from brown bag lunches to multi-day conferences. Forum programs look at issues related to regional economic development; affordable housing; nonprofit partnerships and collaborations; energy and the environment; planning, design, and development; sustainable communities; globalization; elections; and celebrating Cleveland.



Molly Schnoke

The Center will continue to develop its research and program evaluation activities in the areas of housing, planning and sustainable development. For example, the Center recently partnered with the Cleveland-Marshall College of Law on the research report *Responding to Foreclosures in Cuyahoga County*, an assessment of the Cuyahoga County Foreclosure Initiative. The report can be viewed at [http://www.cuyahogacounty.us/home/events/ForeclosuresReport\\_2006.pdf](http://www.cuyahogacounty.us/home/events/ForeclosuresReport_2006.pdf). Director Hexter also notes that, "The Forum and *Urban Issues* are two great vehicles for sharing the College's research and expertise with the community as well as for getting feedback. The hope is to engage citizens, leaders and the university as partners, working together to make Northeast Ohio a more prosperous region."

In 2007, the College will celebrate its 30<sup>th</sup> anniversary with a commemorative forum series entitled *City Futures, Cleveland's Future*. Invited will be some of the nation's leading thinkers on urban life in the 21<sup>st</sup> century to discuss the role of cities in the new global order, what this means for Cleveland, and new directions in urban policy. The series will start in early spring and continue over the course of the year.

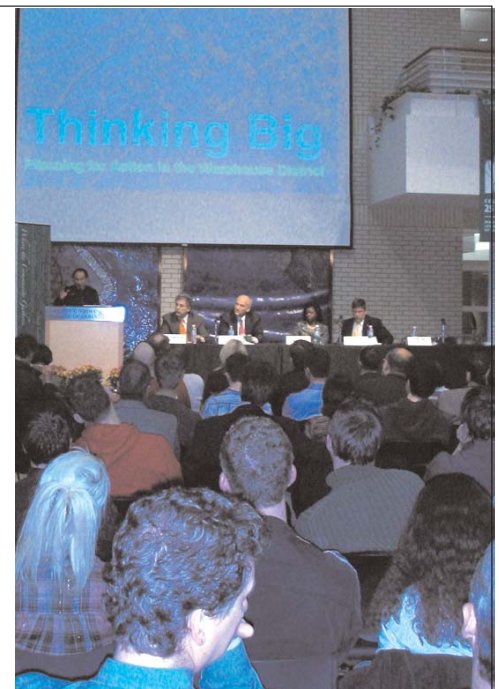


### The objectives for the Forum through the end of 2007 include:

- **DEVELOP HIGH QUALITY, RELEVANT PROGRAMMING THAT FURTHERS THE CIVIC AGENDA OF THE REGION.** This includes developing Forum programs that lead to deepening conversations and, ultimately, action.
- **PROMOTE CIVIC ENGAGEMENT AND RAISE AWARENESS OF CIVIC AFFAIRS, COMMUNITY SERVICE, AND CAREERS IN PUBLIC SERVICE.** Without losing focus, broaden the appeal of forums to engage more students, faculty, and citizens. Serve as a resource for classes as well as for the community.
- **PARTNER WITH OTHER CIVIC ORGANIZATIONS TO BETTER FOCUS CIVIC DISCUSSION AROUND SOME KEY THEMES SUCH AS ECONOMIC DEVELOPMENT, ENERGY AND THE ENVIRONMENT, PLANNING AND DEVELOPMENT, AND OTHERS.**
- **UTILIZE TECHNOLOGY TO ENCOURAGE BROADER COMMUNITY PARTICIPATION AND EXPAND THE FORUM'S REACH.** Enhance web content to provide additional resources on Forum topics and linking with other community websites for maximum impact.

Develop a strategy to broaden the Forum's reach by taking advantage of the capacity for two-way, interactive, audio-visual links to other colleges and universities, city halls, public libraries, and high schools throughout the region.

- **IDENTIFY NEW FUNDING SOURCES TO SUSTAIN THE FORUM PROGRAMS.**



## FACULTY AND STAFF NEWS

**Dean Mark Rosentraub's** upcoming article in the *International Journal of Sports Finance* was noted in the *Sacramento Bee*.

**Dean Rosentraub** and researcher **Ellen Cyran** were quoted in *The Plain Dealer* regarding Census data on median household income in the city of Cleveland. Read it here:

<http://www.cleveland.com/news/plaindealer/index.ssf?base/news/115692739399050.xml&coll=2>.

The International Sociological Association's (ISA) RC 43 Committee has nominated **Dr. Dennis Keating** as its next president. The RC 43 is the international social science committee promoting research on housing and the built environment. The ISA is an international non-profit social science association established in 1949 under the auspices of UNESCO to represent social scientists everywhere, regardless of their school of thought, scientific approaches or ideological opinion, and to advance sociological knowledge throughout the world. Its members come from 109 countries.

**Professor Alan Weinstein** and **Dr. Dennis Keating** were featured as part of the Cleveland-Marshall Law College Faculty Speakers Series. Their topic was "Eminent Domain: The Post-Kelo Legal and Political Battles."

**Dr. Mittie Chandler**, **Charles Phelps**, and **Dr. George Weiner** all have essays in *Dear Governor*, a special publication of essays produced by The Center for Community Solutions in preparation for Ohio's gubernatorial election. Download the PDF of the entire document here:

[http://www.communitysolutions.com/images/upload/resources/P&A\\_Deargov\\_2006.pdf](http://www.communitysolutions.com/images/upload/resources/P&A_Deargov_2006.pdf).

**Dr. Mark Salling** was quoted in the *Daily Kent Stater* in an article on Cleveland's status as the most poverty-stricken big city. Read it here:

<http://www.stateronline.com/media/storage/paper867/news/2006/09/06/Features/Poverty.Pain.In.the.Heart.Of.It.All-2258209.shtml?noreferrer=200609071128&sourcedomain=www.stateronline.com>.



Sharon Bliss

**Dr. Mark Salling**, **Sharon Bliss**, and Kristen Mikelbank from CWRU gave a workshop on Social Indicators entitled "Making Better Decisions with More and Better Information: A Social Indicators Training Seminar" at the Levin College. The presentation was funded by the Levin College, The Center for Community Solutions, and The United Way. **Salling** and **Bliss** also spoke at the annual meeting of the Ohio Data Network at the State Library of Ohio in Columbus on September. 22. **Bliss** spoke on what NODIS has been working on since the latest release of the American Community Survey data, while **Salling** discussed the Census Tiger Update.

**Dr. Salling** and Joan Lawrence, AARP Ohio Executive Council Member and former Ohio Representative, spoke at the City Club of Cleveland at an AARP-sponsored event on the findings of The State of 50+ in Ohio and its implications.

**Dr. Salling** was quoted in the *Plain Dealer* in an article about area housing prices. Read it here:

<http://www.cleveland.com/census/index.ssf?base/cuyahoga/1159864430159270.xml&coll=2>. He was also quoted in the Canton Repository in an article on population in Stark County. Read it here:

<http://www.cantonrep.com/index.php?ID=313768&r=0&Category=9&subCategoryID=0&surveyDone=yes>. The *Dayton Daily News* also quoted Dr. Salling in an article on young, college-educated workers leaving the state. Read it here:

<http://www.daytondailynews.com/n/content/oh/story/news/local/2006/09/23/ddn092406youngdraininside.html>.

Dr. Salling was also featured in *Diverse: Issues In Higher Education* in the article "Drawn Out of the Game" on the topic of redistricting. Read it at [http://www.diverseeducation.com/artman/publish/article\\_6457.shtml](http://www.diverseeducation.com/artman/publish/article_6457.shtml).

**NODIS** provided maps and data for a *Plain Dealer* article detailing biases faced by African immigrants in the area. Read it here:

[http://www.cleveland.com/search/index.ssf?base/cuyahoga/1161420293169250.xml?ncounty\\_cuyahoga&coll=2](http://www.cleveland.com/search/index.ssf?base/cuyahoga/1161420293169250.xml?ncounty_cuyahoga&coll=2).



Jim Wyles

**Jim Wyles** conducted the research for a *Plain Dealer* article on a proposed redistricting in the city of Euclid. Read it here:

<http://www.cleveland.com/news/plaindealer/index.ssf?base/cuyahoga/115874122254320.xml&coll=2>.

**Professor Norm Krumholz** was mentioned in a *Plain Dealer* article about the Port Authority's loan for a new training center for the Cavaliers.

Read it here: <http://www.cleveland.com/news/plaindealer/index.ssf?base/cuyahoga/1157791358303420.xml&coll=2&thispage=2>.

Professor Krumholz also spoke at Kent State University's Urban Design Center on "The HOPE VI Experience at Carver Park" on September 22.



Kevin O'Brien

**Kevin O'Brien** was quoted in *Crain's Cleveland Business* in an article entitled "Better land management goal of new city division." Please note that you must be a *Crain's* subscriber to read the article online.

**Dr. Sanda Kaufman's** chapter "The Interpreter as Intervener" was one of three chapters singled out for praise by Harvard Business School reviewer M. Wheeler in The American Bar Association's recently published *The Negotiator's Fieldbook: The Desk Reference for the Experienced Negotiator* (A. Schneider & C. Honeyman, eds.). Dr. Kaufman's presentation at the 2005 Negocia Conference (France) was among 12 invited for publication in a volume based on contributions to the conference. In addition, her presentation at the 2006 Meeting on Mediation (Sciences Po, Paris) was invited for publication in French (forthcoming, October 2006) in the journal *Négociation*, whose editorial board she was invited to join.



Sanda Kaufman

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**Dr. Roby Simons** moderated a panel discussion on “The Halachic Origins of Real Estate” on October 19. The *Geauga County Maple Leaf* featured an article on Dr. Simons on a graduate class he is leading to determine how Geauga County employees and office heads feel about the possibility of a county office move.

**Dr. George Weiner** was recognized in *Northern Ohio Live's* 26th annual Awards of Achievement. Dr Weiner is heading the team effort to fight obesity in Cleveland's Central neighborhood with a \$1.3 million award from the National Institute of Health's National Center on Minority Health and Health Disparities. This unique three-year project teams CSU faculty and Central residents using a method called community-based participatory research to target the causes and effects of obesity. Findings from the study will be used to address obesity problems specific to poor communities.

*The News-Herald* reported on the **Center for Public Management's** contract to develop an economic development strategy for the city of Mentor. The study, approved by city council, is expected to take about three months. The Center has conducted similar strategies, surveys, and analyses for other local communities including Euclid, Mayfield Village, Conneaut, Cleveland Heights, Lakewood and Westlake.

**Dr. Ned Hill** was quoted extensively in the *Plain Dealer's* report on the proposed design district downtown. Read it here:

<http://www.cleveland.com/cuyahoga/plaidealer/index.ssf?/base/cuyahoga/116150636591450.xml&coll=2>.

He was also quoted in the *Akron Beacon Journal* in an article regarding regional housing prices. Read it here:

<http://www.ohio.com/mld/ohio/news/15666002.htm>. The *Sioux City Journal* had extensive coverage of a speech Dr. Hill gave in Sioux City, Iowa. Read it here:

[http://www.siouxcityjournal.com/articles/2006/10/06/news\\_business/local/c9f8395064a3d5db862571ff000ce59c.txt](http://www.siouxcityjournal.com/articles/2006/10/06/news_business/local/c9f8395064a3d5db862571ff000ce59c.txt). Dr. Hill was quoted in a lengthy *Toledo Blade* article on manufacturing innovation and Ohio's economy. Read it here:

<http://toledoblade.com/apps/pbcs.dll/article?AID=/20060917/NEWS24/60917002>. Dr. Hill has been appointed to the editorial board of the *Journal of the American Planning Association* for a two-year term. Hill was also quoted in the *Columbus Dispatch* regarding state tax cuts. Read it here: <http://www.columbusdispatch.com/news-story.php?story=dispatch/2006/09/20/20060920-B1-01.html>. Dr. Hill was quoted in *The Plain Dealer* on the impact of the loss of federal block grant money on Cleveland. Read it here:

<http://www.cleveland.com/poverty/plaidealer/index.ssf?/base/cuyahoga/1157013158172740.xml&coll=2>.

**Dr. Ziona Austrian** and **Program Manager Jill Taylor** were quoted in an article in MacroWorld Investor and noted in the *Akron Beacon Journal* and on WHNT (Huntsville, Alabama) for their report with JumpStart on entrepreneurial confidence in Northeast Ohio. The report is available on the Center for Economic Development's website at: [http://urban.csuohio.edu/economicdevelopment/reports/entrep\\_survey\\_0906.pdf](http://urban.csuohio.edu/economicdevelopment/reports/entrep_survey_0906.pdf).

**A Levin College** study on the effect of casinos and gaming in Ohio was noted in the *Cincinnati Enquirer*. Read the article here:

<http://news.enquirer.com/apps/pbcs.dll/article?AID=/20061010/BIZ01/610100321/1076>.

**Candace Hoke**, Director of the Center for Election Integrity, was quoted in *The Plain Dealer* in an article on flawed absentee ballots. Read it here: <http://www.cleveland.com/news/plaidealer/index.ssf?/base/cuyahoga/1160469295282470.xml&coll=2>. The Center for Election Integrity was also noted in the *Akron Beacon Journal* regarding the midterm elections. Read it here: <http://www.ohio.com/mld/beaconjournal/15734671.htm>. A \$10,000 grant that the Center awarded to Suffolk University was noted in the *Boston Herald*.

During the weeks of October 9-21, **Tom Cozzens**, Director of the Unger International Center for Local Government Leadership, facilitated a workshop on public sector human resources management in Crkvenica, Croatia. Before and after the workshop he met with officials from USAID, the Universities of Rijeka, Split, and Zagreb, and the Zagreb School of Economics and Management to discuss establishing a sustainable continuing education program for local government officials.

“Cleveland: Confronting Decline in an American City” aired on PBS stations nationwide on September 28 and again on October 1. Both airings were followed by an in-studio discussion. The film traces the urban decay and efforts at revitalization in what was once America's 5th largest city. Interviewed in the film are **Norm Krumholz**, **Tom Bier**, as well as many Levin College alumni and members of the Levin College Visiting Committee. The film was a collaboration of the Lincoln Institute and Northern Lights Production. Film information is at

<http://www.makingsenseofplace.org/cleveland/about/credits.asp>.



Tom Bier

*The Plain Dealer* quoted **Dr. Tom Bier** in two related articles on homeowners protesting unwanted development and a successful neighborhood movement in the 1960s to block the building of a superhighway through Shaker Lakes. Read the articles here:

<http://www.cleveland.com/search/index.ssf?/base/cuyahoga/1159173503205000.xml?ncountycuyahoga&coll=2> and here: <http://www.cleveland.com/search/index.ssf?/base/cuyahoga/1159173163205000.xml?ncountycuyahoga&coll=2&hispag=2>.

Dr. Bier was also quoted in two related *Plain Dealer* articles on subprime and predatory lending and racial bias in mortgage lending. Read the first article here:

<http://www.cleveland.com/search/index.ssf?/base/cuyahoga/1158482126226180.xml?ncountycuyahoga&coll=2> and the second here:

<http://www.cleveland.com/search/index.ssf?/base/news/115813643140920.xml?nohio&coll=2>.

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### Welcome to Daila Shimek, Project Manager, Center for Public Management and Great Lakes Environmental Finance Center!

Daila will provide guidance to research and graduate assistants and coordinate their efforts on various projects, develop and edit project proposals and reports, and coordinate with clients on projects.



Daila Shimek

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continued on page 9

## FACULTY AND STAFF NEWS

continued from page 8

### Kent State and Cleveland State Form Publishing Partnership for Sacred Landmarks

Kent State University and Cleveland State University have formed a new publishing partnership. The Center for Sacred Landmarks at Cleveland State's Maxine Goodman Levin College of Urban Affairs and the Kent State University Press are joining forces to co-publish a series of books on sacred landmarks.

"The collaborative approach to publishing has significant educational value for the residents of northeast Ohio," says John J. Boyle III ('02 MUPDD), CSU's vice president for business affairs and finance. "It is a good example of how the region's universities can work together efficiently for the benefit of the many people they serve."

The Sacred Landmarks series will include works of both scholarship and general interest that preserve the history and increase understanding of religious sites, structures, and organizations in Northeast Ohio, the United States and around the world. The first volume in the series will be published in 2008.

Dr. Michael J. Tevesz, director of the Center for Sacred Landmarks, will edit the series, acquiring new manuscripts and acting as developmental editor in concert with other scholars. The Kent State University Press will publish the books.

"The purpose of the Center for Sacred Landmarks is to bring the fascinating and inspirational world of sacred art, architecture and history to the people of Northeast Ohio," says Tevesz. "This new partnership with KSU Press is a wonderful way to expand that outreach. We're most grateful for this support and commitment from KSU Press."



The Ohio Center for the Advancement for Women in Public Service and Career Services recently hosted a Careers in Government session for students. Special thanks to the panel for providing insightful information to the students. Pictured LtoR: Tom Pappas, President, Tom Pappas & Associates; Joyce Garver Keller, Executive Director, Ohio Jewish Communities; Senator Grace Drake; State Representative Sally Conway Kilbane; State Senator C.J. Prentiss; and Bill Napier, Ph.D., Senior Advisor to the President for Government Relations, CSU.

Congratulations to **Steven Minter**, executive-in-residence at Cleveland State University, and a fellow with the Center for Nonprofit Policy and Practice at the university's college of urban affairs for being named to the KnowledgeWorks Foundation board. "Steve Minter deepens and broadens our commitment to social justice," said Chad Wick, CEO of KnowledgeWorks. "His leadership on education issues in Cleveland and across Ohio has been a model for our work." KnowledgeWorks Foundation, based in Cincinnati, is Ohio's largest public education philanthropy.

Congratulations to Professor **Norm Krumholz** who was appointed to the seven-member Cleveland City Planning Commission (6-year term) by Mayor Frank Jackson. The planning commission meets twice a month to act on development and land-use proposals.

**Ziona Austrian** and **Mark Salling** gave presentations on November 29th in Columbus as part of a panel on the "Portrait of Ohio in Demographics, Economics, and Politics." This panel was part of the New Legislature Member Orientation organized by the Ohio Legislative Service Commission. In addition to Cleveland State University, other participating universities included Ohio University, University of Cincinnati, University of Akron, and Ohio State University.



The Urban Building recently celebrated its sixth anniversary. **Barb Benevento**, has been the Events Coordinator for the Levin College at Cleveland State University since 1988. In that capacity, she has planned and implemented various events from out of town retreats, internal meetings, large scale fundraisers and celebrations to regional and national conferences, always with great success. In 1991 she received her certification in Convention Management and Service from the Educational Institute of the American Hotel and Motel Association. If you have ever experienced the pleasurable ambiance of events held in Glickman-Miller Hall, you can most likely trace the planning at some point to Barb Benevento.



CSU held the Moses Cleveland Scholarship Dinner at the Intercontinental Hotel.

Top LtoR: Cleveland-Marshall Law School Dean Geoffrey Mearns, Randy Solomon, Nancy Glick ('78 MS in Education, '86 JD), Levin College Visiting Committee member Mort Levin, Judy Levin, and Levin College Director of Development, Sheila N. Samuels.



Bottom LtoR: Cleveland-Marshall Law Student Jerry Rugley ('06 BA) and Levin College Director of Development, Sheila N. Samuels.

## Gift of New Artwork Enhances the Levin College

*On October 13th a reception was held at Levin College to dedicate the portraits of Albert A. Levin and Maxine Goodman Levin. These portraits were a gift from the Levin family and have a permanent home on the third floor of the College.*

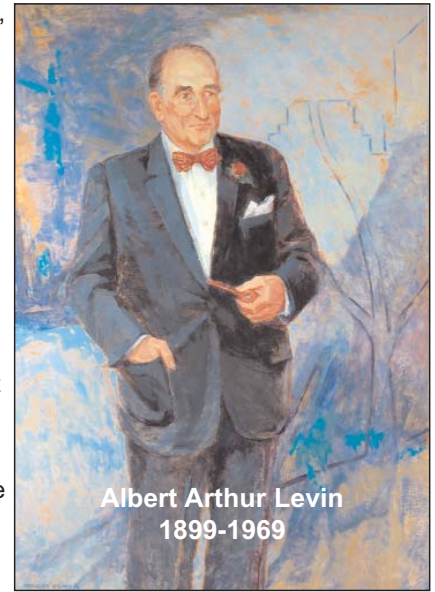


Pictured above is CSU President Michael Schawrtz, Levin College Visiting Committee member Morton Q. Levin, and Dean Mark S. Rosentraub.



**Albert A. Levin** was a builder, philanthropist, and developer – a man who dreamed big dreams. A native Philadelphian, Albert grew up in Lorain, Ohio, and attended Western Reserve University. He moved to Cleveland to practice law after graduation from The Ohio State University Law School. It is in Cleveland where he established a national reputation for leading the revitalization of downtown areas through the preservation and reuse of older buildings.

Though he considered himself a lawyer first, Albert is best remembered for his leadership in various downtown Cleveland development projects in the 1950s and 1960s during a time when many other developers shifted their creative energies to suburban areas. Not only did his friends and colleagues share his concern about the problems confronting the central city, they supported Albert's conviction that the people of Greater Cleveland had the ability and the resources to ensure the city's continued growth.



Albert Arthur Levin  
1899-1969

His commitment to urban centers ensured that the living legacy of some of Cleveland's most important buildings would remain for future generations. Albert's preservation philosophy was to create "working buildings" that continue to serve the community, underscoring the connection between people, space, and the urban identity of a city.

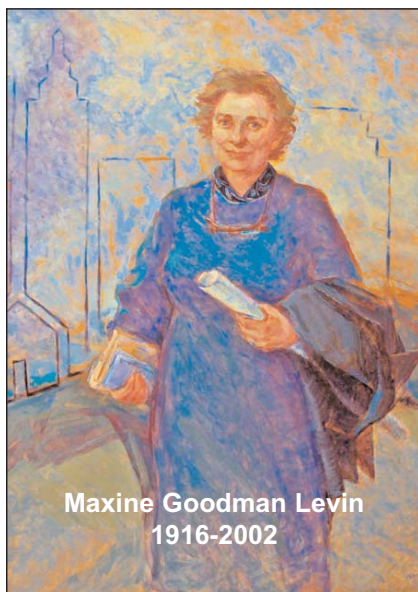
Albert Levin was also at the center of efforts to revive and rebuild the area that is now the heart of Cleveland State University. Rhodes Tower and the University's surrounding buildings have been constructed upon land that he owned.

Albert's civic involvement and philanthropy were known at home and abroad. Included among his leadership positions were trustee of the Greater Cleveland Growth Association, chairman of the first Cleveland Israel Bonds Campaign, and co-chairman of Wilberforce University's national fundraising campaign. He was also a major contributor and hard worker on behalf of the American Legion, Big Brothers, YMCA, and many other civic and cultural programs. An avid supporter of and traveler to Israel, Albert was a national member and chairman of the United Jewish Appeal for several years and was subsequently made an honorary chairman.

Albert Levin died in the middle of a vibrant career. After his passing, and in an effort to continue the work of rebuilding Cleveland, Maxine Goodman Levin created a faculty chair named for her beloved Albert. The individual who holds this prestigious chair is charged with the responsibility of unifying the scholarship of the university in the service of redeveloping Cleveland and improving the quality of life for all of its residents.

Maxine, along with Albert's family and friends, created the Albert A. Levin Chair in Urban Studies and Public Service so that the holder can help bring together the diverse citizenry of the metropolitan community in a common effort to enhance the city's dynamic future. The Albert A. Levin Chair in Urban Studies and Public Service was the first chair of its kind ever created to tie university-based research to the improvement of the quality of urban life and the redevelopment of a city. Through this chair, the legacy of Albert Levin's work and commitment is alive today.

## Gift of New Artwork Enhances the Levin College



Maxine Goodman Levin  
1916-2002

A remarkable woman and a lifelong Clevelander, **Maxine Goodman Levin** loved Cleveland, its communities, and the various ethnic neighborhoods that helped her understand the importance of a city for a region's development. She dedicated herself and the last decades of her life to rebuilding Cleveland and helping it become a better place to live and work. Her philanthropy focused on education, urban development, historic preservation, the rights of women, and the delivery of mental health services in urban communities. Across more than three decades of service she recruited scores to help her in this work.

A pioneer in the truest sense of the word, she graduated from The Ohio State University in 1937 where she was the first woman to assume many different leadership roles in student government and civic affairs. The women who came decades after her to Ohio State owe their opportunities and possibilities to the paths she blazed when too few recognized the leadership of women.

After the untimely passing of her husband Albert in 1969, Maxine focused a considerable portion of her life on the rebuilding of downtown Cleveland and the development of the College that now bears her name. She helped create the Cleveland Restoration Society where she served as its first president. She served as a lifelong trustee after her tenure as president and in 1996, donated Benedict House, a 19<sup>th</sup> century mansion, to serve as the Society's home. Maxine led the efforts to restore the facility, and today it serves as the home of other neighborhood organizations as well as the Cleveland Restoration Society.

Maxine Goodman Levin's distinguished record of public service was recognized through awards from the Women's City Club, The Greater Cleveland Jewish Community Federation, Catholic Charities, the Girl Scouts, East End Neighborhood House, the Consumers' League of Ohio, University Circle Development, Myers College, Midtown Corridor Board, and the International Organization of Women communicators. Award honors such as "Citizen of the Year" and "innovative and risk-taking philanthropist" were given to her by organizations who tried to describe the number of lives she touched with her selfless generosity. In 2001, her lifetime of civic achievements was recognized when she was inducted into the Ohio Women's Hall of Fame and she received the Outstanding Philanthropist Award from the Association of Fundraising Professionals.

To honor her late husband Albert, Maxine established the first endowed chair at Cleveland State University in the department of urban studies. Established in 1969, the Albert A. Levin Chair of Urban Studies and Public Service was the first endowed chair in the United States that combined classroom teaching with public service to deal with the problems of the urban environment. In 1989, in a groundbreaking commitment, Maxine demonstrated her belief in the work of the College when she established the Maxine Goodman Levin College Endowment for student scholarships, faculty activities, and the operation of the College of Urban Affairs. The College was renamed the Maxine Goodman Levin College of Urban Affairs in 1989 to honor Maxine's financial contributions and her life's work.

Shortly before her passing, Maxine's last gift to the College created a fund to support the education, scholarship, and public service of women. That fund was created to reflect the roles women play in the life of their communities and through Maxine's gift, money is now available to advance the education and professional lives of women.

Maxine looked back with pride on a lifetime of dedicated public service and once stated, "I was born in Cleveland and, over the years, I've thought it was important to uphold my beliefs - to foster education and good living." Her work to reach that goal inspires this College and its faculty, staff, and students each day.



### About the Artist

Expressive  
brushwork and  
rich color  
characterize the

oil paintings of Kathleen McKenna. She received her training at the Cooper School of Art in Cleveland and furthered her studies in New York at the Art Students' League. Widely exhibited locally and nationally, McKenna's figurative works and portraits have won numerous awards including Allied Artists of America's Gold Medal. Recent projects include large-scale figurative paintings for the Intercontinental Hotel and Cleveland Clinic as well as commissioned portraits for private collections. Kathleen McKenna teaches at Lakeland Community College.



## ALUMNI AND STUDENT UPDATES

**Leslie Strnisha** ('90 MS in Urban Studies) to Director of Program and Evaluation, Sisters of Charity Foundation of Cleveland.

**Carolyn Smith** ('99 MPA) is the Coordinating Consultant with the Storefront Renovation Program, City of Cleveland.

**Timothy Goler** ('02 MUPDD) to Director, Community Development, City of East Cleveland.

**Jason M. Hamman** ('05 MPA) to Research Associate, Team NEO.

**Sean O'Hagan** ('05 MUPDD) promoted to Operations Manager, Real Estate Development Department, Cleveland Housing Network.

**Jennifer M. Porter, Esq.** ('05 MUPDD/JD) to Program Associate, Neighborhood Progress, Inc.

**Stephen Gross** ('06 MS) is putting his urban policy education to use with his new blog *The Gross Report*, available at <http://grossreport.blogspot.com>. Comments welcome!

Levin College alumna **Maria Haller** (2006 JD/MPA and Certificate in Local and Urban Management) was noted in a recent *The Plain Dealer* article as one of eight Cleveland Executive Fellows. Read the article here:

<http://www.cleveland.com/search/index.ssf?/base/opinion/1161765548260920.xml?ocpat&coll=2&thispage=1>.



MUPDD students **Erin Aleman** and **Justin Glanville**, Cleveland's newest ambassadors were featured in *The Plain Dealer* for their Emerging Cleveland tours. MUPDD Program Director **Dr. Wendy Kellogg** is quoted as saying:

"They just believe in cities, and they're in this one, and they're going to do what they can to help it. We have students who come through this program who are top-notch, and they are two of them". Read the article here: <http://www.cleveland.com/entertainment/plain-dealer/index.ssf?/base/entertainment/1161869403209480.xml&coll=2&thispage=1>.

They also were featured in *Cool Cleveland*. Go to *Cool Cleveland* <http://www.coolcleveland.com/index.php?n=Main.UniteOrDie> and scroll to the BizTech Profile.

and check out their site at <http://www.EmergingCleveland.com>.

If you would like to share your latest news with the Levin College community, please notify Jane McCrone at (216) 687-2133 or [jane@urban.csuohio.edu](mailto:jane@urban.csuohio.edu) OR Frances Hunter at (216) 687-2388 or [fran@urban.csuohio.edu](mailto:fran@urban.csuohio.edu)

Congratulations to Levin College Alums who are in *Crain's 40 Under 40* List.

- **Dana Capers** (1994 Master of Science in Urban Studies) of Huntington Bancshares Inc.
- **David S. Sharkey** (1993 Master of Science in Urban Studies) of Progressive Urban Real Estate.
- **Scott Simon** (2002 Certificate in Urban Real Estate Development and Finance) of North Pointe Realty Inc., and
- **Thomas Starinsky** (2000 MUPDD) of Historic Gateway Neighborhood, Historic Warehouse District Development Corporation.



Dana Capers

**Joel Wimbiscus** (MUPDD student, expected graduation 2007) to Project Coordinator, ParkWorks.

Levin College is proud to report that five students have been nominated for the Presidential Management Fellows (PMF) Program. They are: **John Paul Kilroy** (MUPDD), **John Hirshauer** (MPA), **Sara Molski** (MPA), **Antoine Moss** (MPA), and **Michelle Ward** (MPA). Nominated applicants will be invited to participate in a one-day assessment during January/February 2007 at the assessment center of their choice. Nominees will complete an objectively scored assessment that focuses on: Analytical Problem Solving, Selected OPM Leadership Competencies and Written Communication. Based on their scores, and any veterans' preference adjudication, nominees are ranked and notified of their selection as Finalists in early to mid-March 2007.

Congratulations to Urban Affairs PhD student **Uday B. Kandula**. He was elected President of CSU's Friends of India Club. It is the largest club at CSU.



Levin College is pleased to announce that the 2003-2005 Biennial Report is now online at

<http://urban.csuohio.edu>

## Programs and Dates to Remember

**Thursday, January 18, 2007** The Center for Civic Education Forum Program, A New Energy Future: Energy, Oil and National Security. 4:00-6:00 p.m. (Atrium) RSVP to <http://urban.csuohio.edu/forum>

**Friday, January 19, 2007** Center for Nonprofit Policy and Practice Executive Roundtable, Michael J. Parry, Senior Manager, Corporate and Foundation Support, American Red Cross "Developing Creative and Alternative Revenue Streams." 12:00-1:00 p.m. (Sweet Seminar Room, 241) RSVP to [susanf@urban.csuohio.edu](mailto:susanf@urban.csuohio.edu)

**Wednesday, January 31, 2007** Installation Jeffrey L. Brudney, Ph.D. as Albert A. Levin Chair of Urban Studies and Public Service. 4:00-6:00 p.m. (Atrium) RSVP to [j.mccrone@csuohio.edu](mailto:j.mccrone@csuohio.edu)

**Friday, February 16, 2007** Center for Nonprofit Policy and Practice Executive Roundtable, Suzanne Seifert, Ph.D., Chief Operating Officer, American Red Cross. 12:00-1:00 p.m. (Sweet Seminar Room, 241) RSVP to [susanf@urban.csuohio.edu](mailto:susanf@urban.csuohio.edu)

## INTRODUCTION TO ArcGIS I geographic information systems

The next 3-day training workshop in ESRI's ArcGIS software at Cleveland State University, "Introduction to ArcGIS Part I", is scheduled for January 10, 11 & 12, 2007, from 8:30 a.m. to 1 p.m. at the Levin College of Urban Affairs, 1717 Euclid Avenue.

For further information about the workshop including a printable registration form, go to:  
[http://nodisnet1.urban.csuohio.edu/nodis/gis/arcgis\\_011007.pdf](http://nodisnet1.urban.csuohio.edu/nodis/gis/arcgis_011007.pdf)

**Cleveland State  
University**  
Maxine Goodman Levin  
College of Urban Affairs

**URBAN UPDATE**

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Director, College Development  
Sheila N. Samuels

Chief Writer  
Susan Petrone

Art Direction/Graphic Design  
Jane McCrone



Dean  
Mark S. Rosentraub

Associate Dean  
W. Dennis Keating

Assistant Dean  
Stuart Mendel

Mailing Address:  
Maxine Goodman Levin College of  
Urban Affairs  
Glickman-Miller Hall  
Cleveland State University  
2121 Euclid Avenue  
Cleveland, OH 44115

T: (216) 687-2133 F: (216) 687-9239  
E: [commdev@urban.csuohio.edu](mailto:commdev@urban.csuohio.edu)

**M U P D D**  
**CONGRATULATIONS**

Cleveland State University's  
Maxine Goodman Levin College of Urban Affairs  
Master of Urban Planning Design and Development  
Degree Receives Seven Year Reaccreditation

Cleveland State University's Maxine Goodman Levin College of Urban Affairs Master of Urban Planning Design and Development Degree (MUPDD) has been reaccredited by the Planning Accreditation Board (PAB) for seven years, the maximum a degree program can be certified.

"I am pleased to inform you that the Board granted the program a seven-year accreditation, effective January 1, 2007 through December 31, 2013," said Eugenie L. Birch, FAICP, Chair of the Planning Accreditation Board in a letter to Cleveland State President Michael Schwartz.

The PAB accredits educational programs leading to bachelor's and master's degrees in planning. The planning accreditation program establishes high standards for professional education in planning and requires university programs to offer a curriculum that provides knowledge and skills that measure up to these standards.

Accredited programs are therefore highly qualified to train future practitioners. The accreditation process is based on standards approved by the PAB and its sponsoring organizations: the American Planning Association (APA), a professional membership organization for planners; the American Institute of Certified Planners (AICP), a group of planners who have passed a rigorous examination on professional practice; and the Association of Collegiate Schools of Planning (ACSP) that represents 73 accredited planning schools in the United States.

"We have graduated more than 190 students since the program's inception in 1990," said Wendy Kellogg, Ph.D., MUPDD program director. "Planning is a profession that provides communities the opportunity to envision and create a future that is desirable. Our MUPDD graduates are employed today by cities, townships, counties, community development corporations, social service organizations and planning firms across Ohio and the United States. Reaccreditation for seven years means that the PAB is confident that our students have the knowledge and skills to practice in many different organizational and geographic contexts to serve the public interest."

The MUPDD faculty teach, conduct research and provide professional service throughout the Northeast Ohio region. The MUPDD program offers specialization areas in neighborhood development, economic development, environmental sustainability, real estate development and geographic information systems. The Levin College's will be celebrating the 15th anniversary of the MUPDD Program.

To learn more about the MUPDD program degree, visit <http://urban.csuohio.edu> or contact Dr. Wendy Kellogg, MUPDD program director, Maxine Goodman Levin College of Urban Affairs, at (216) 687-5265 or [wendy@urban.csuohio.edu](mailto:wendy@urban.csuohio.edu).

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