



Cleveland State University

Maxine Goodman Levin College of Urban Affairs
The Center for Civic Education

The Levin College Forum Program

Surviving and Thriving in the Current Economic Landscape

The City of Cleveland's Operations Efficiency Task Force

A Community Conversation with Mayor Frank G. Jackson
and Chief Operating Officer, Darnell Brown

Friday, April 11, 2008

8:00-10:00 a.m.

Maxine Goodman Levin College of Urban Affairs, Atrium
Cleveland State University
Glickman-Miller Hall • 1717 Euclid Avenue

To register and for more information visit our website at
www.urban.csuohio.edu/forum or call 216.523.7330

About this forum

"Cleveland is a town that accepts challenges."

Mayor Frank G. Jackson, 2008 State of the City Address,
February 28, 2008 at the City Club of Cleveland.

In April 2006, the Mayor launched the Operations Efficiency Task Force (OETF), a public and private partnership. Mayor Jackson challenged the OETF members to look at every aspect of city government and find ways to reduce costs and increase revenues while improving service to residents.

The Task Force and its 24 action teams, utilizing more than 400 volunteers, accepted the Mayor's challenge and completed two years of analysis and implementation. As a result, city staff across departments are conducting city business in new ways using innovation, new technology, and process improvements. The city was able to carry over \$26 million of savings in FY 2008 without layoffs or a financial crisis. This level of responsible stewardship and public policy is what Mayor Jackson defines as good government.

What does all this mean for city residents, for the companies that do business with and in the city and for the long-term economic viability of the city and the region?

Join us for a community conversation about the innovations taking place at City Hall.

Agenda

- 8:00-8:15 a.m. **Registration**
- 8:15-8:30 a.m. **Welcome and Overview**
 - Dr. Vera Vogelsang-Coombs, MPA Program Director, Levin College of Urban Affairs, CSU and member, City of Cleveland OETF Council
- 8:30-9:00 a.m. **"Surviving and Thriving in the Current Economic Landscape"**
 - The Honorable Frank G. Jackson, Mayor, City of Cleveland,
 - Mr. Darnell Brown, Chief Operating Officer, City of Cleveland
 - Mr. William Denihan, Chief Executive Officer, Cuyahoga County Community Mental Health Board and member, City of Cleveland OETF Council
- 9:00-10:00 a.m. **Questions & Discussion**
 - Dr. Vera Vogelsang-Coombs, Moderator

Where the community gathers to discuss challenges, create opportunities, and celebrate accomplishments.

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Marilyn Polivka